

THE NEW MOTHER CREW

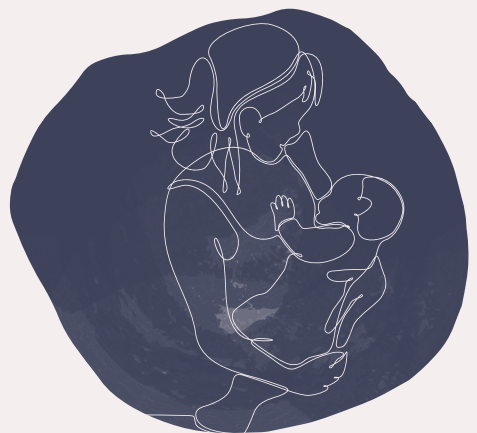


THE CAPTAIN

The Captain is often the baby's other parent, offering unwavering support to the mom. From accompanying her to doctor's appointments and childbirth classes to providing emotional and practical assistance like diaper changes, the Captain's active involvement plays a vital role in creating a loving and nurturing environment for the new mom and baby.

THE CHAMPION

The Champion, likely a mom herself, shares an intimate understanding of motherhood, allowing her to extend heartfelt empathy and encouragement. The Champion expertly connects the new mom to an array of resources and support, ensuring she possesses all the necessary tools and assistance to navigate the challenges of motherhood like breastfeeding successfully.

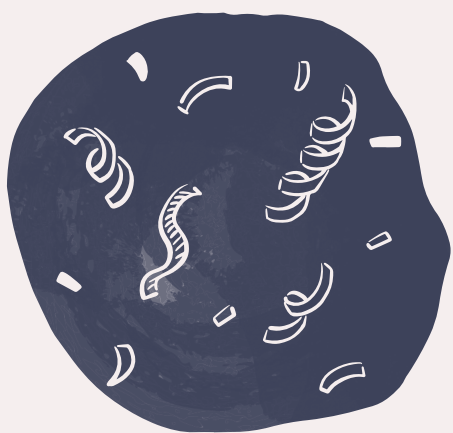


THE COMRADE

The Comrade, a devoted and reliable friend, offers flexible and accommodating companionship, making the journey of motherhood less daunting and more fulfilling. Just a quick phone call away, the Comrade is the go-to person for everything from staying active during pregnancy to driving to appointments during the postpartum period.

THE CARETAKER

The Caretaker eases the burden on the new mom by providing assistance with household chores and daily responsibilities. With a nurturing touch and profound understanding of their needs, the Caretaker occasionally takes care of cooking and running errands to enable mom to focus on her recovery and bonding with her baby.



THE CELEBRATOR

The Celebrator is dedicated to curating unforgettable celebrations for the expecting parents. From an adorable gender reveal to the baby shower, they meticulously design and execute every detail, creating cherished moments that will be treasured for a lifetime.